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## NEWS

### DANA RADER AND JULIE COLE NAMED TO TOP 50 TEACHER LIST BY GOLF FOR WOMEN



The honors continue for Dana Rader and Julie Cole who have been named to GOLF FOR WOMEN's (GFW) seventh annual listing of the nation's Top 50 female instructors. The recognition came in the March-April 2006 issue of the magazine that has previously honored Dana and Julie.

Dana also is one of six leading professionals in the southeast serving on GOLF FOR WOMEN's instructional panel.

GFW calls the Top 50 list "makeover artists" who can take you from a hacker to a consistent player. The women on the list must have at least 10 years teaching experience; be either PGA or LPGA Teaching & Club Professional Class-A certified, or both; and give a minimum of 10 lessons per week.

Those are the main criteria, but being a GFW Top 50 Teacher requires more. The magazine looks for instructors who are exceptional at what they do, who have been recognized by their peers, who offer original programs for women golfers at all levels, who have competitive playing experience, and who have made an impact on the game.

Dana, an LPGA Master Professional, founded the Dana Rader Golf School and is its Director of Golf. She also is included on the list of Golf Digest's Top 50 Greatest Instructors in America and on Golf Magazine's list of Top 100 Teachers.

The Dana Rader Golf School has schools and programs for all golfers including a variety of classes only for women.

Julie, an LPGA Class A Professional, is a former LPGA Tour professional and is Director of Instruction. Golf For Women notes Julie specializes in putting instruction, player development and tournament preparation.

Julie also is featured in one of the four student-makeover stories that explains how her instruction enabled student Lisa Rohde move from a 14-handicapper to an 8.7 with a low round of 78.

Additional information on the Top 50 Teachers can be found at [www.golfforwomen.com](http://www.golfforwomen.com) in its March-April 2006 issue.



### DANA RADER FEATURED IN CHARLOTTE BUSINESS JOURNAL

Dana Rader, first female member of Nike's Air Staff, is featured in the December 9 edition of the Charlotte Business Journal. Pick up your copy today to learn about Dana's new partnership with Nike!

## **DANA RADER GOLF SCHOOL NAMED AGAIN TO GOLF MAGAZINE'S TOP 25 BEST IN AMERICA**



"When you want the numbers low, these are the places to go," states Golf Magazine in its June 2005 issue that highlights the publication's list of "The 25 Best Golf Schools in America". Right there once again is the Dana Rader Golf School.

"I am so proud of what this school has accomplished," said Dana Rader, founder and owner of the school located at the Ballantyne Resort in Charlotte. The scoring system used by Golf Magazine places the Dana Rader School 13th among the Top 25 and Number 1 in North Carolina.

Nearly 3,700 alumni of various golf schools filled out questionnaires about their experiences. Answers in the following three questions were weighed:

- Was the instructor helpful toward improving your game?
- Would recommend this golf school to a friend?
- With one being the lowest and 10 being the highest, please give this school an overall rating.

Other information on the schools were used, such as the student to teacher ratio, the percentage of the staff that are Class A certified by the LPGA and PGA, and if there is a Golf Magazine Top 100 Teacher associated with the school. The Dana Rader Golf School met this criteria and more..

The magazine stresses the importance of having a golf teacher analyze your swing and scrutinize "your every divot"!

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## **GOLF MAGAZINE'S TOP 100 TEACHERS FOR 2005-06 ONCE AGAIN INCLUDES DANA RADER**

Dana Rader, head of the Dana Rader Golf School, has again been named to Golf Magazine's prestigious list of the Top 100 Teachers for 2005-06. This is the 15th year Golf Magazine has made its selections that it labels as the definitive list of teaching talents in America.

Dana, the author of *Rock Solid Golf – A Foundation for a Lifetime* and a member of several top teaching lists nationally, is one of 90 returning to the Top 100 list.

In picking the top instructors, Golf Magazine said it looks for a keen knowledge of the swing, a sharp and discerning eye and great communication skills. More than 600 nominees were culled from over 26,000 golf instructors in the U.S., Canada and Mexico.

The 600 nominees were sent intensive questionnaires prepared by Dr. Paul Schempp of the University of Georgia in Athens, director of the only university lab in the nation that evaluates expert sports instructors.

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